





# JOHNNY COLLINS

DIGITAL MARKETING STRATEGIST

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 linktr.ee/jayworks\_w

## SKILLS

- Web Design
- Ecommerce Manager
- Team Work
- Crafty/Creative
- Good Communication Skills
- Multitasking
- Social Media Management
- Professional Ads Setup

## EDUCATION

### SECONDARY SCHOOL

Sacred Heart & Renaissance College  
2000 - 2014

### BUSINESS CERTIFICATE

Rareplus business academy  
2019 - 2023

### BUSINESS CERTIFICATE

Innkeepers Hub

## LANGUAGE

English  
Igbo  
Chinese  
Yourba

I am known as jayworks. I am a digital marketing strategist who's hardworking, multitasking and creative. I'm applying to help give your company a new look or turn around and grow alongside the company, learning more and improving daily.

## WORK EXPERIENCE

### LOOKSAFFAIRS

Ecommerce Manager

2022 - 2023

- Overseeing companies digital presence to more client in social media.
- Managing team
- Desining and building different landing pages to promote products.

### RAREPLUS BUSINESS ACADEMY

Staff/Trainee

2019 - 2023

- As a part-time tutor, teaching business men and women how to start up a successful ecommerce business.

### SAFESECUREDSOLAR LTD

Ecommerce/SMM/website manager

2023 - 2024

- I work as a part-time staff.
- I manage their website and social media platforms.
- Lastly generating sales.

### MFASTSYNERGY LTD

Website Manager

2024

- I only manage their website